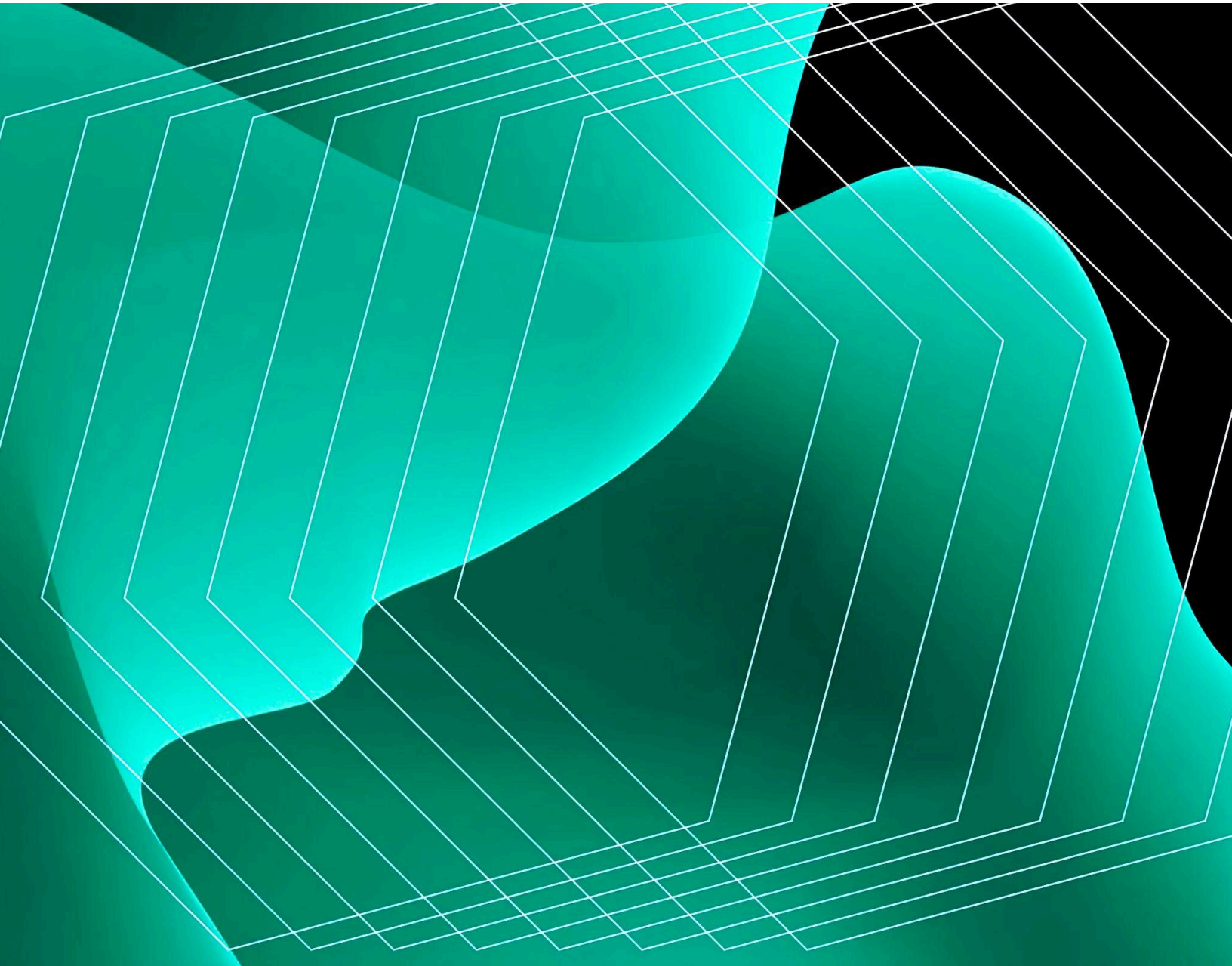




# Distributed Energy Construction Outlook 2025

Navigating Supply Chain, Regulatory, and Tech Landscapes

By: [Slate.ai](#) - April 2025



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# Introduction

The distributed energy sector is poised for robust growth in 2025, encompassing technologies like fuel cells, microgrids, solar photovoltaics, and battery storage deployed at or near the point of use. Companies similar to Bloom Energy – which provide on-site generation and microgrid solutions – are driving a wave of projects aimed at enhancing resilience and sustainability. This report presents an in-depth analysis of key trends shaping distributed energy construction, from permitting and regulatory shifts to supply chain constraints and technology adoption. It draws on extensive data (50+ sources) to highlight pain points such as protracted preconstruction processes, design inefficiencies, complex permitting, and supply bottlenecks. We also provide regional insights (U.S. and international) and segment-specific outlooks (fuel cells, solar, storage, microgrids) to inform project planning for 2025. The goal is a comprehensive, high-value market report that engineers and decision-makers can use to navigate the distributed energy landscape.

## Permitting Trends and Regulatory Landscape

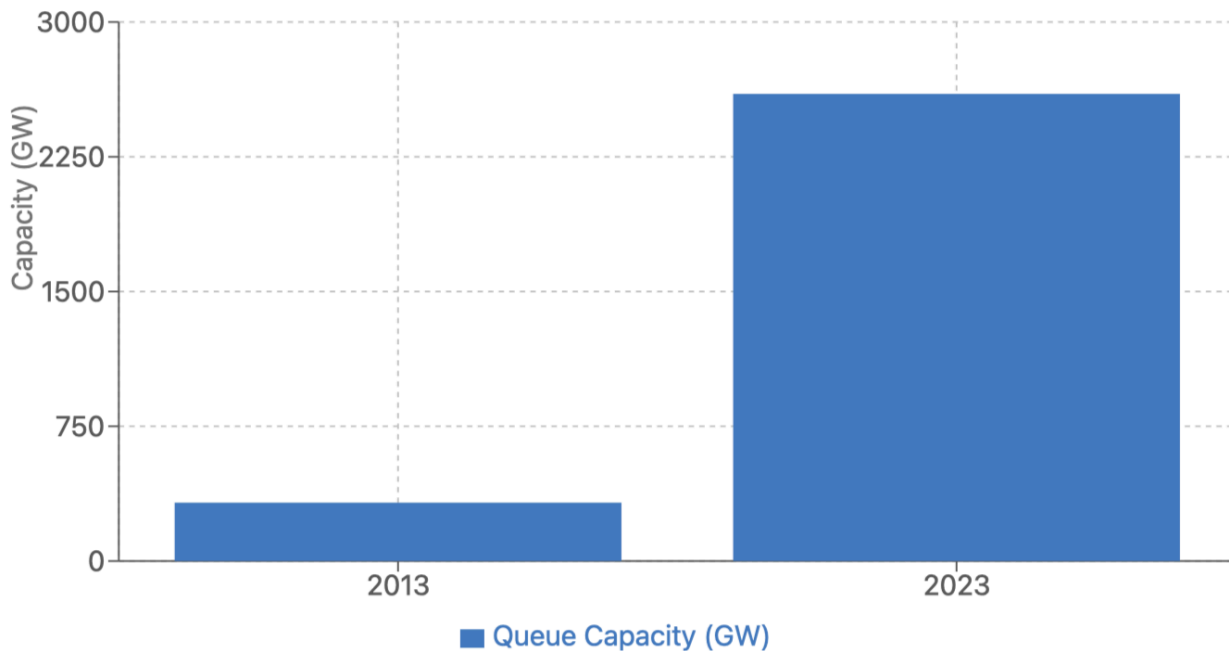
Distributed energy projects face **persistent permitting challenges** that can delay deployments. In the U.S., the average federal environmental review for an energy project now takes about **4.5 years**, and major transmission lines average **6.5+ years**<sup>1</sup>. In 2023 alone, over **60 GW** of clean energy capacity was delayed due in part to permitting issues<sup>1</sup>. These bottlenecks have spurred calls for reform: the American Clean Power Association notes that streamlining reviews could **cut ~5 years** off project timelines without eroding environmental standards<sup>11</sup>. For distributed projects (often smaller than utility-scale farms), lengthy local permitting and interconnection processes remain a major pain point.

At the **local level**, authorities having jurisdiction (AHJs) often lack experience with new technologies like battery energy storage systems (BESS). This can lead to burdensome, inconsistent permitting processes. A 2023 industry analysis notes that many AHJs are unfamiliar with BESS safety and code requirements, causing **unique hurdles and delays** in approvals<sup>22</sup>. Fire code concerns (e.g. thermal runaway risk in lithium batteries) mean extra scrutiny for storage projects, and some jurisdictions require extensive studies or custom safety systems<sup>22</sup>. Similarly, fuel cell projects may require air emissions permits and noise abatement plans, as **diesel genset alternatives** come under stricter regulation. In data center hubs like northern Virginia and Silicon Valley, **air quality authorities are tightening rules on backup generators**, which is prompting interest in cleaner fuel cells – but these still navigate local zoning and code approvals<sup>3</sup>.

**Interconnection queues** are another locus of delay. Even though behind-the-meter (BTM) systems typically avoid the bulk power interconnection queue, the broader grid backlog affects any project exporting power or requiring utility upgrades. At the end of 2023, nearly **2,600 GW** (2.6 TW) of generation and storage capacity sat waiting in U.S. interconnection queues – **eight times larger** than a decade ago<sup>44</sup>. This backlog is more than twice the total installed U.S. generation capacity (~1.28 TW)<sup>4</sup>. Lengthy and uncertain interconnection studies are cited as a *leading cause of project delays*<sup>4</sup>. While FERC approved major interconnection process reforms in 2023, most regions have not implemented them yet<sup>4</sup>. Consequently, **developers continue to face multi-year waits** or moratoriums; for example, PJM (Mid-Atlantic grid) has paused new interconnection requests until 2025 to work through the surge<sup>4</sup>. These delays impact distributed projects that need utility sign-off to operate in parallel with the grid.

### U.S. Interconnection Queue Growth (2013-2023)

Total capacity in interconnection queues has grown 8x in a decade



Source: Lawrence Berkeley National Laboratory (2023)

Regulators and industry stakeholders are responding with **new policies to accelerate permitting**. The EU, for instance, issued guidance in 2024 for member states to fast-track renewable energy permits – calling for streamlined processes in

low-environmental-impact areas and "one-stop" approvals for community projects<sup>5</sup>. European authorities recognize that speeding up permits is vital to meet energy security and climate goals post-2022. Many EU countries are now designating renewables as being in the "overriding public interest" to override red tape<sup>65</sup>. In the U.S., the 2022 Inflation Reduction Act (IRA) didn't directly reform permitting, but it **sparked record project investments** that intensify pressure on the permitting system<sup>7</sup>. Bipartisan legislation is being considered to simplify federal reviews without undercutting environmental laws<sup>1</sup>.

Notably for distributed energy, the IRA **expanded tax incentives** that indirectly ease project viability even if permitting is slow. The IRA extended the 30% Investment Tax Credit (ITC) for solar and *for the first time* made standalone storage (batteries) eligible for a 30% ITC<sup>8</sup>. It also introduced a **30% ITC for microgrid controllers** (with prevailing wage requirements)<sup>8</sup>, which effectively subsidizes the control systems that enable multi-resource microgrids. These incentives improve project economics, helping developers endure longer permitting timelines. Additionally, many IRA credits have bonus adders for projects in energy communities or using U.S.-made equipment, which could encourage more local manufacturing and potentially shorten supply lead times (discussed later).

**Local permitting innovations** are emerging to alleviate pain points. One example is NREL's *SolarAPP+* platform, an online automated permitting system for residential solar. SolarAPP+ is being adopted by dozens of AHJs and has dramatically cut permit review times – essentially providing *same-day permit approval* for code-compliant rooftop PV. Data from 150 jurisdictions using SolarAPP+ in 2023 show it **nearly eliminated long tail delays**; under traditional processes, ~13% of solar permits took over 30 business days (and 4% over 60 days) to issue, whereas with SolarAPP+ fewer than 1% exceeded 30 days<sup>9</sup>. By automating plan checks, the platform saved AHJs an estimated ~21,000 hours of staff time in 2023<sup>9</sup>. Efforts like this point toward *permit process digitization* as a key 2025 trend, especially for repeatable systems like rooftop solar and small batteries. Some U.S. states (e.g. California) are encouraging instant online permitting to handle the volume of distributed resource applications.

Regulatory shifts are also **creating new markets and opportunities** for distributed energy. The IRA's incentives, as mentioned, are a game-changer: for example, commercial fuel cell projects can now qualify for a 30% ITC (or even Production Tax Credits if producing electricity from hydrogen), which boosts adoption of Bloom Energy-style fuel cell servers. The IRA's *hydrogen incentives* (a generous Hydrogen Production Tax Credit) are catalyzing investment in green hydrogen, which in turn supports stationary fuel cell projects that use hydrogen as fuel. States are layering on policies too – e.g. California's

Self-Generation Incentive Program (SGIP) continues to offer upfront rebates for battery storage installations, and was refunded to support resiliency projects. California also enacted legislation to support microgrids after wildfire-induced outages, including funds for community resiliency microgrids and requirements for utilities to streamline microgrid interconnection (SB 1339). On the East Coast, states like New York and Massachusetts have set storage deployment targets and grant programs, which simplify development of solar+storage and microgrids via clear procurement goals.

Internationally, **Asia-Pacific markets** are leaning into distributed energy through policy as well. **South Korea** remains a leader in stationary fuel cells due to supportive government programs – by 2023 it had over 1,000 MW of fuel cell capacity installed<sup>10</sup> and is proceeding with massive projects (the world's largest hydrogen fuel cell power plant, [1]78 MW, begins construction in Korea in March 2025<sup>11</sup>). Japan continues to incentivize micro-CHP and fuel cells (e.g. the Ene-Farm residential fuel cell program) alongside solar+storage for resilience in the face of natural disasters. **Australia** has pioneered simplified permitting for off-grid and fringe-of-grid solar-battery systems to reduce dependence on long distribution lines, with regulatory frameworks enabling community batteries and peer-to-peer energy trading in trials. These regional regulatory moves underscore a common theme: **making distributed energy easier to deploy** via either carrots (incentives) or sticks (mandates and streamlined processes). In 2025, we expect more jurisdictions to adopt standardized permitting for small systems and to provide **clarity for hybrid projects** (e.g. solar+storage microgrids) in building codes and interconnection rules.

## Supply Chain Constraints and Risks

The distributed energy construction boom is tempered by **significant supply chain challenges** heading into 2025. Project developers face long lead times and price volatility for key components, from advanced power electronics to basic grid infrastructure. **Procurement delays** have become a top-of-mind risk for project schedules, requiring early ordering and creative sourcing strategies.

One glaring bottleneck is in **electrical equipment** like transformers and switchgear. The surge in renewable and microgrid projects (plus grid expansion needs) has strained a relatively inflexible manufacturing base for these heavy components. In the U.S., **distribution transformer lead times have stretched from 3–6 months in 2019 to 12–30 months in 2023<sup>12</sup>** – a four- to five-fold increase. Medium-voltage equipment shows similar trends: medium-voltage switchgear that pre-COVID delivered in ~14 weeks now often takes **8–12 months<sup>13</sup>**. For larger utility-scale transformers, it's even more extreme: lead times for high-power substation transformers averaged ~50 weeks in 2021 and ballooned

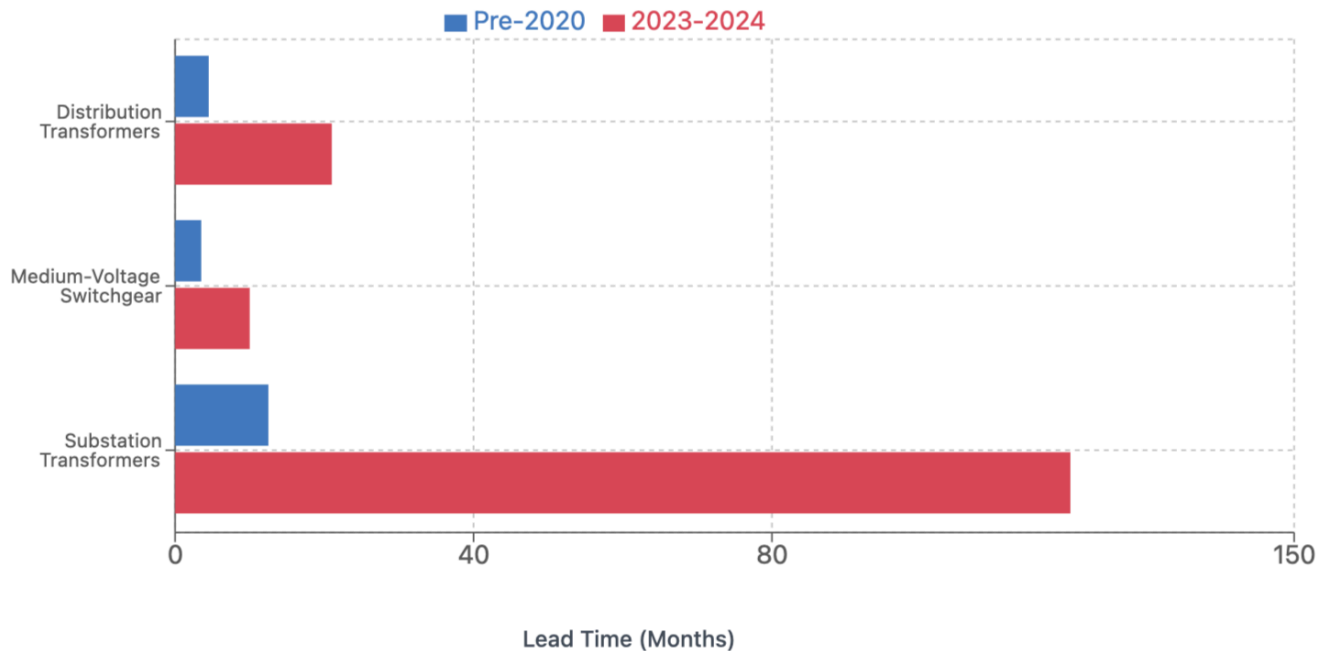


to **~120 weeks (over 2 years) in 2024**<sup>14</sup>. Some orders are quoted at **80–210 weeks** for the largest units<sup>14</sup>.

These delays result from a confluence of factors – pandemic disruptions, a limited pool of manufacturers (few new entrants due to high capital costs and low margins historically), and material shortages (e.g. the specialty electrical steel for transformer cores is in global short supply). The situation has become so acute that as much as **25% of global renewable energy projects could be at risk of delay due to transformer shortages**, according to industry analysis<sup>14</sup>. For distributed projects, this means microgrids and solar farms may wait on critical transformers or switchboards needed to connect to facilities and the grid.

### Electrical Equipment Lead Time Comparison

Average waiting periods before vs. after supply chain disruptions



\*Note: High-power transformer current lead times can range from 80 to 210 weeks (avg. ~120 weeks)

Sources: U.S. Department of Energy (2023), Wood Mackenzie (2024), Construction Business Owner (2024)

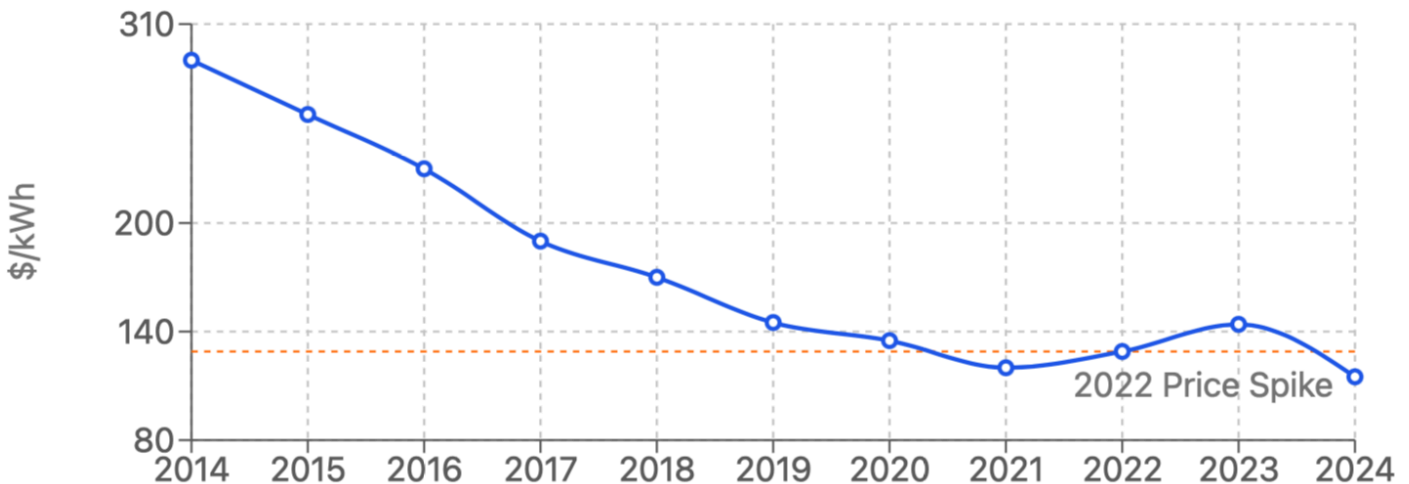
**Energy storage and solar components** have also seen supply chain whiplash. Lithium-ion batteries, which are fundamental to most microgrids and distributed storage installations, experienced sharp cost increases in 2021–2022 due to soaring raw material prices and demand. Lithium carbonate prices spiked nearly 10-fold at one point, and battery pack

prices rose in 2022 for the first time in years. However, 2023–2024 brought a reversal: expanded manufacturing capacity and a cooling EV market led to oversupply in batteries, driving prices back down. In fact, global average battery pack prices fell **20% in 2024 to around \$115/kWh** – the biggest single-year drop since 2017<sup>15</sup>. BloombergNEF data show a lithium-ion pack averaged ~\$115/kWh in 2024, down from ~\$144/kWh in 2023<sup>15</sup>.

This steep decline (after a temporary uptick to ~\$129/kWh in 2022<sup>15</sup>) illustrates the **volatility** in the battery supply chain. It's a double-edged sword for project developers: costs are lower now (helping project economics), but the volatility made it difficult to forecast prices and negotiate contracts over the past two years. Battery OEM backlogs also remain high as demand outstrips near-term supply for certain formats (e.g. large-format grid batteries). Companies like Tesla and Fluence have reported record order backlogs for storage systems, meaning new orders might have delivery dates well into 2025 or beyond.

## Lithium-Ion Battery Pack Price Trends (2014-2024)

Global average prices for lithium-ion battery packs (\$/kWh)



Source: BloombergNEF, Energy Storage News (2024)

Figure: Global lithium-ion battery cell prices fell ~73% from 2014 to 2023 (from \$290/kWh to \$78/kWh for cells, as part of battery pack cost). The 2024 year-to-date cell price (\$78/kWh) reflects a 20% drop from 2023 due to oversupply<sup>15</sup>. Such price volatility underscores supply chain risks for battery projects.<sup>15</sup>



The **solar PV supply chain** similarly went from tight to oversupplied within a short span. In 2022, solar module prices rose ~20% due to high polysilicon costs, shipping bottlenecks, and trade barriers<sup>16</sup>. But by late 2023, an aggressive capacity build-out (especially by China) led to a glut of panels on the global market. The result: module prices dropped dramatically. In fact, average global solar module prices in Q3 2023 were **30–40% lower** than in Q1 2023<sup>17</sup>, an almost unheard-of rapid decline, driven by Chinese manufacturers flooding the market. Spot prices outside the U.S. fell to *\$0.14–0.15 per Watt* for panels<sup>17</sup>. The U.S. didn't see as large a drop (about 15% decline over the same period<sup>17</sup>) due to tariffs and import restrictions (the Uyghur Forced Labor Prevention Act and anti-dumping tariffs limit Chinese panel imports). Still, by 2024 the supply chain pressures for solar had **eased significantly**, with module availability improving and prices stabilizing at much lower levels than a year prior<sup>17</sup>. This is a boon for distributed solar developers, although it came after a period where many projects were stalled awaiting panels. Importantly, the U.S. is somewhat insulated, meaning domestic projects might not fully benefit from the rock-bottom global prices due to procurement constraints – but new U.S. manufacturing (spurred by IRA incentives) is starting to come online to fill the gap.

Aside from major equipment, distributed projects also face **lead time issues for balance-of-system components** like inverters, switchgear, controls, and even wiring. The global chip shortage in 2021–2022 impacted advanced inverter production; while that has eased, power electronics supply remains tight for high-spec components (e.g. those needed for interactive microgrid controls). Medium-voltage **switchboards** and protective relays have reported lead times of 6–12+ months in many cases<sup>13</sup>. A survey in mid-2023 found even relatively small electrical panels (600A) had ~4-month lead times, while larger custom switchboards were **1 year or more**<sup>18</sup>. These delays force project teams to order equipment earlier in the design phase, sometimes before final permits or designs are locked – raising the risk of mismatch or rework.

The **cost of construction materials** and labor also plays into supply chain risk. Inflation in 2022–2023 hit commodities like steel, copper, and concrete, driving up project costs. Transformer prices, for example, rose 60–80% since 2020 in part due to doubled prices of grain-oriented electrical steel (GOES) and a 50% rise in copper<sup>14</sup>. Even as raw material prices have come off peaks in late 2023, manufacturers have kept prices high given strong demand and long queues for their products<sup>14</sup>. For battery systems, while cell prices are down, integrators faced higher costs for enclosures, HVAC, and shipping in 2023. **Logistics** continue to be a factor: international freight rates spiked during the pandemic and, though down from highs, remain somewhat volatile due to port disruptions and geopolitical uncertainties (e.g. labor strikes at ports in 2024, or conflicts affecting shipping lanes<sup>13</sup>). Developers must consider the risk of delayed shipments – e.g. a delayed inverter shipment can stall a microgrid commissioning.

These supply chain constraints translate to **practical challenges for project timelines and budgets** in 2025. Many EPC (Engineering, Procurement, Construction) firms now pre-order long-lead items as soon as projects reach early design or contract signing. However, that ties up capital and carries risk if project scope changes. The situation also **elevates the importance of supply chain strategy and local inventory**. Some larger developers are stockpiling critical components (for instance, buying extra transformers or switchgear to have spares available). Others are diversifying suppliers or qualifying alternative equipment (e.g. using multiple inverter brands or considering pre-owned/refurbished transformers where appropriate). We also see increased interest in **domestic manufacturing**: the U.S. federal government, for example, partnered with industry in 2023–24 to find solutions to the transformer crisis, including Defense Production Act investments to boost U.S. transformer output<sup>1214</sup>. By late 2024, at least two new transformer factories were announced in the U.S. to expand capacity<sup>14</sup>. Such efforts, however, take time to come to fruition and will not fully alleviate the 2025 supply crunch.

In summary, while demand for distributed energy projects is high, **the supply chain remains a limiting factor**. Project planners in 2025 must build in contingencies for equipment delays and price swings. On the positive side, some cost pressures are easing (notably batteries and solar panels are cheaper now than a year ago, improving ROI). But core infrastructure like transformers and switchgear will continue to require careful scheduling. Success in distributed energy construction will hinge on early procurement, flexible design that can adapt to equipment availability, and in some cases modular standardized components that vendors can deliver faster (addressed in the next section). Supply chain risk mitigation is now a critical part of project development, and many companies are adopting **digital supply chain management tools** to get real-time visibility into component lead times and logistics for their 2025 project pipeline.

## Project Development and Technology Adoption Trends

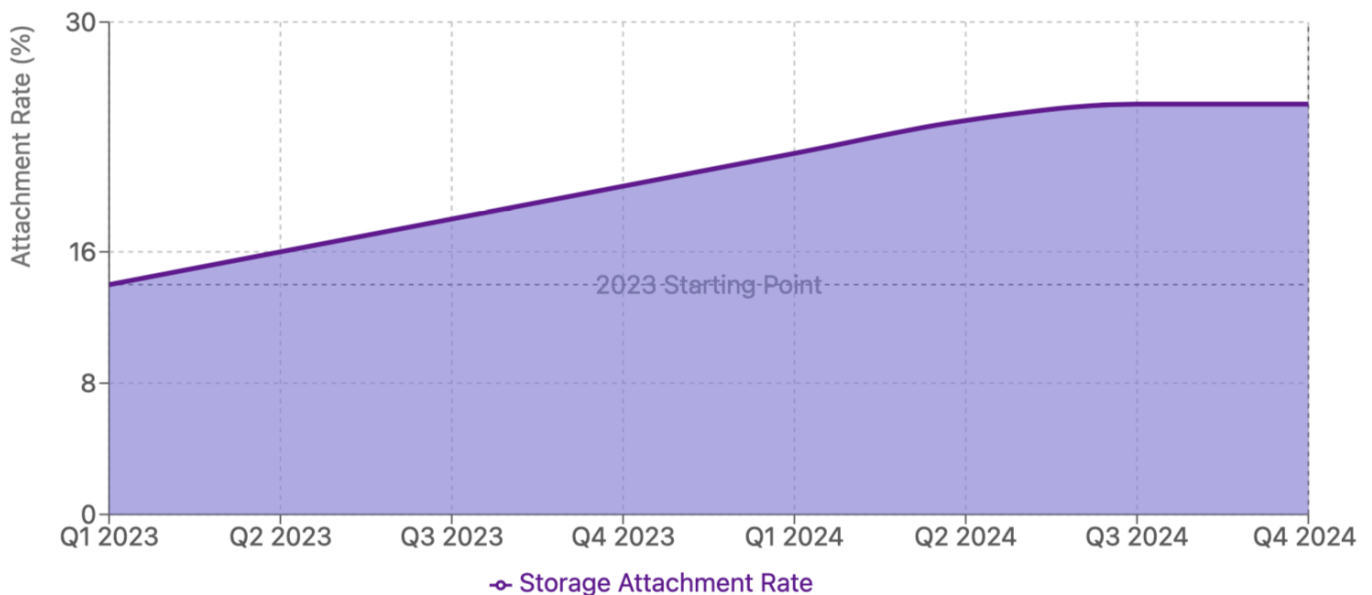
The landscape of distributed energy project development is evolving rapidly, marked by **accelerating deployment rates and emerging technologies**. As we head into 2025, growth in key segments – solar PV, battery storage, fuel cells, and microgrids – is expected to hit record levels, propelled by both economic drivers and the demand for energy resiliency. However, this growth brings to light *pain points in project development*, including preconstruction inefficiencies and the need for more automated design processes.

**Market Growth:** Distributed energy resources (DERs) are expanding at an unprecedented pace. In the United States, small-scale (distributed) solar has become a major contributor to new capacity. By end of 2024, U.S. small-scale solar capacity (residential, commercial,

industrial installations <1 MW) is estimated to reach **~55 GW**, up from ~44 GW in mid-2023<sup>19</sup>. This means roughly one-third of total U.S. solar capacity is now distributed (the rest being utility-scale)<sup>19</sup>. The *distributed solar segment is growing about 25% annually*, fueled by household and business investments in rooftop systems. Notably, the **attachment rate of battery storage to solar** is climbing steeply. For residential solar, the share of new installs paired with batteries rose from ~14% in 2023 to an expected **25% in 2024**, as homeowners seek backup power and time-of-use energy management<sup>20</sup>. This trend of solar-plus-storage is likely to continue upward in 2025, especially in regions like California where Net Energy Metering policy changes (NEM 3.0) have made pure solar less economically attractive, thus encouraging self-consumption via batteries. On the commercial front, we see more solar carports and rooftop arrays being designed with battery storage or even EV charging integration from the outset, creating multi-purpose energy hubs at customer sites.

### Residential Solar+Storage Attachment Rate

Percentage of new residential solar installations that include battery storage



Q4 2024 is projected based on current trends

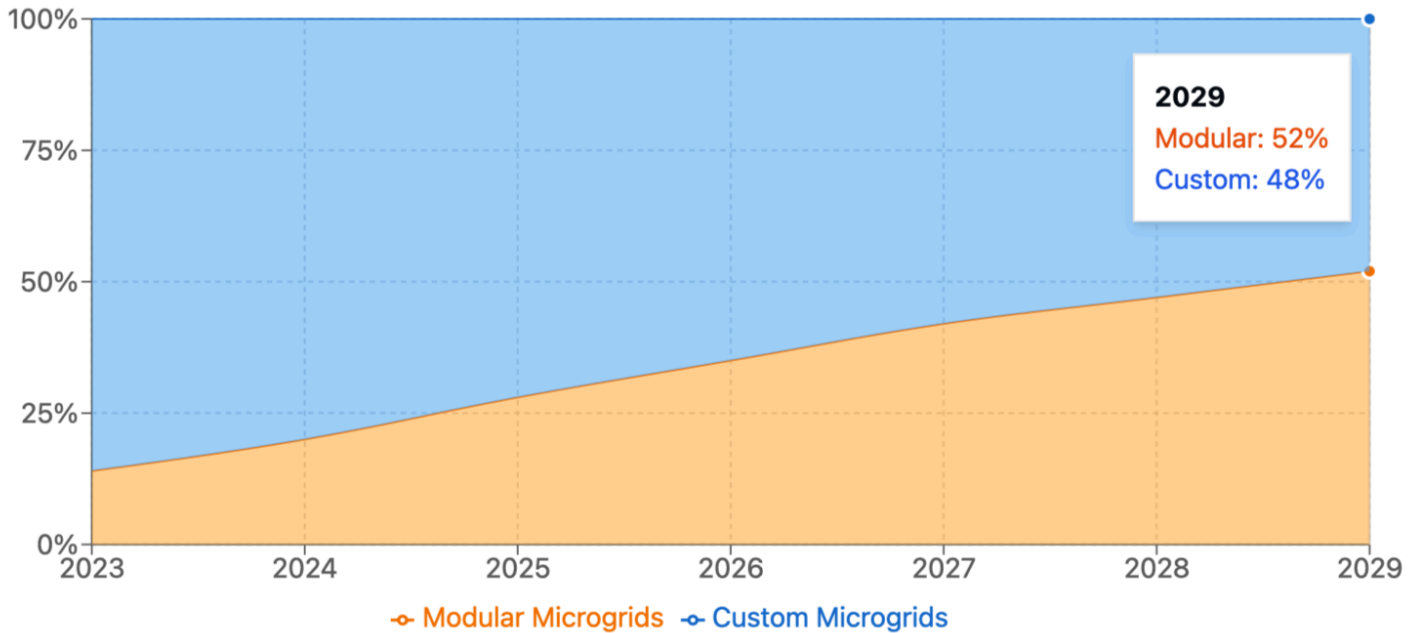
**Fuel cell and microgrid adoption** is also rising in specific markets. Many data centers, hospitals, and campuses are now exploring fuel cells or hydrogen-based generators to

replace or supplement conventional diesel gensets for backup power. Industry leaders like Microsoft have begun **testing hydrogen fuel cells for data center backup**, proving the concept that they can maintain uptime without emissions<sup>3</sup>. In 2024, colocation giant Equinix piloted a **2.5 MW hydrogen fuel cell system in Dublin** as a backup unit, housed in a container outside the data center<sup>21</sup>. These trials indicate a broader trend: critical facilities are moving toward cleaner on-site generation solutions, and fuel cells (running on natural gas or hydrogen) are prime candidates. Bloom Energy fuel cell installations, for example, have grown in sectors like healthcare and retail, offering 24/7 power with lower emissions than grid power. By 2025, we expect **greater commercialization of fuel cells in microgrids**, sometimes combined with batteries – for instance, a microgrid might use a fuel cell as a steady baseload power source with batteries to handle transients and peak loads<sup>33</sup>. South Korea's continued deployment of large fuel cell parks and Japan's thousands of residential fuel cell units illustrate that fuel cell tech is maturing and scaling.

**Microgrids** – integrated systems of multiple DERs – are becoming more commonplace as well. The global microgrid market is projected to see enormous growth; one forecast (Technavio) expects the market to expand by **\$41.38 billion from 2025 to 2029**<sup>22</sup>, implying a high double-digit CAGR. Drivers include energy resilience needs (e.g. microgrids for wildfire-prone communities or military bases) and the falling cost of controllers and storage. A particular trend is the rise of **modular, plug-and-play microgrids**. Historically, *each microgrid project was a custom engineering exercise*, leading to high soft costs. "There is currently **no standard design** in the microgrid industry – each project is a one-off, which drives unnecessary cost and complexity"<sup>23</sup>. This bespoke approach has been a barrier to scale. In response, companies are now offering standardized microgrid packages: containerized systems with pre-integrated batteries, inverters, and controls that can be installed with minimal custom work. Vendors like Scale Microgrid Solutions, Enchanted Rock, and Bloom Energy are moving in this direction<sup>24</sup>. According to an industry report, modular microgrids accounted for ~14% of microgrid projects (by number) in 2023, but are expected to grow to **over 50% of deployments by 2029**<sup>24</sup>. These units can cut costs significantly – case studies show **30% cost savings** with modular microgrids versus custom builds<sup>24</sup>. They also shorten deployment times, a crucial advantage when skilled labor is limited and permitting is slow. In essence, microgrids are following a path similar to data centers (where modular construction is now standard practice)<sup>24</sup>. We anticipate in 2025 more "microgrid-in-a-box" solutions, especially for commercial and industrial (C&I) applications under 5 MW, where standardized designs can meet a majority of use cases (e.g. a template for a 1 MW solar + 2 MWh battery + generator microgrid for a big-box store).

## Modular vs. Custom Microgrid Growth Projection

Percentage of microgrid deployments by type (2023-2029)



Source: Industry projection data (2023-2029)

Note: Modular approaches can reduce costs by ~30% vs. custom builds

However, **pain points in preconstruction and design** persist. Engineering a microgrid or distributed energy system is a complex task: one must size generation and storage, model load profiles, design protection schemes, and navigate interconnection standards. This often involves multiple iterations between electrical engineers, civil engineers, and equipment vendors. Industry experts admit that "soft costs" like engineering and project management can be as significant as hardware costs<sup>23</sup>. The lack of standardization we noted is one cause; another is the limited use (until recently) of advanced software tools in early-stage design. Many firms still design systems largely from scratch with custom spreadsheets and manual CAD work. This is changing with the introduction of **design automation and simulation software** tailored to microgrids and DER integration. For example, tools like HOMER (for microgrid optimization) and DER-CAM have been around, but newer platforms are integrating cost databases, automated one-line diagram generation, and even AI optimization. The goal is to produce a viable system design (component sizes, layouts, economic analysis) quickly and iteratively. In 2024, we saw growing interest in **AI-driven design**: some startups and research teams are applying

generative AI to power system modeling. MIT and NREL have been exploring generative AI models to rapidly simulate grid scenarios and design options<sup>25</sup>. For project developers, this could mean drastically reduced design timelines – what once took weeks of engineering could be done in hours by an AI assistant exploring thousands of combinations of solar, battery, and fuel cell sizing to meet a client's needs.

On the **project management side**, distributed energy projects often suffer from coordination issues in preconstruction – e.g. aligning architects, engineers, utility interconnection studies, permit consultants, and financing. **Inefficiencies in these processes** can lead to costly delays or redesigns. A common complaint is the iterative ping-pong between achieving code compliance (for permits) and optimizing design for cost and performance. This is an area where companies like Slate (i.e., the [Slate Generate](#) platform) see an opportunity: leveraging *data and predictive analytics* to guide site selection, permitting, and design decisions upfront. By using historical permit timelines, regional cost indices, and generative design, such platforms aim to provide a "decision assistant" that can forecast project ROI under different scenarios and automate portions of the design<sup>26</sup>. The need for these capabilities is highlighted by the current labor constraints – experienced energy engineers and project managers are in short supply, so automating routine tasks or augmenting staff with AI can fill the gap. In 2025, expect to see early adopters in the industry begin to streamline **design and preconstruction workflows** with digital tools. This could include automatic generation of permit application packets, AI-based code compliance checks, and even AR/VR for virtual site walkthroughs before construction.

Another important development is in **control and management technologies for DERs**. As the number of DER installations grows, utilities and grid operators are paying more attention to how these resources can be aggregated and managed (the concept of Virtual Power Plants, or VPPs). For individual microgrids, advanced controllers now incorporate machine learning to optimally dispatch resources, predict loads, and respond to price signals or grid conditions. There is a push toward **AI-driven microgrid control systems** that can handle the complexity of multiple generators, batteries, EV chargers, and building loads in real time. By 2025, AI-enhanced or AI-driven microgrid controllers are expected to become more mainstream, enabling features like predictive maintenance, self-healing (autonomously reconfiguring during outages), and market-driven operation (selling excess energy at optimal times)<sup>27</sup>. For instance, an AI-driven microgrid at a facility could forecast tomorrow's peak hours and pre-charge batteries when solar is abundant or prices are low, then discharge strategically – all without human intervention. Early deployments of such intelligent controllers are proving that they can significantly improve efficiency and resilience.



**Emerging construction methods** also deserve mention. In addition to modular systems, **prefabrication and offsite construction** techniques are being adopted for distributed energy. We see companies delivering pre-wired power skids (e.g. a skid with inverter, battery banks, cooling, and protection all built in a factory), which then only need to be connected to PV panels and the facility on-site. This approach reduces on-site labor, which is valuable given construction labor shortages. It also improves quality (factory assembly ensures proper torque, testing, etc.). **3D modeling and BIM (Building Information Modeling)** are increasingly used in DER projects to coordinate between electrical equipment, structural elements (like panel racking or generator enclosures), and existing facility infrastructure. This reduces clashes and surprises during construction. Some firms are experimenting with **robotics** for installation – for example, AI-powered robots to install solar panels on large rooftops<sup>20</sup>– though in distributed settings (smaller projects) this is still nascent.

Finally, it's worth noting **project financing trends**: With the growth of standardized solutions, we anticipate more financing entities becoming comfortable with distributed energy as an asset class. Standardization and modularity lead to portfolios of similar projects, which can be bundled and securitized or financed in aggregate. The IRA's incentives (like transferable tax credits) are also allowing more creative financing structures for projects that previously might rely on third-party tax equity. All of this contributes to a more favorable environment for deploying capital into DER projects quickly to meet demand.

In summary, 2025's project development outlook for distributed energy is characterized by **faster growth and a push to work smarter**. The industry is trying to overcome past inefficiencies through standard designs, software automation, and innovative controls. Companies that can leverage these trends will likely deliver projects quicker and at lower cost, gaining an edge in a competitive market. Nevertheless, challenges remain in aligning all these pieces – regulatory and supply chain issues (as discussed earlier) can still slow the ultimate execution. The following sections break down insights by region and by technology segment to further illuminate what to expect in the coming year.

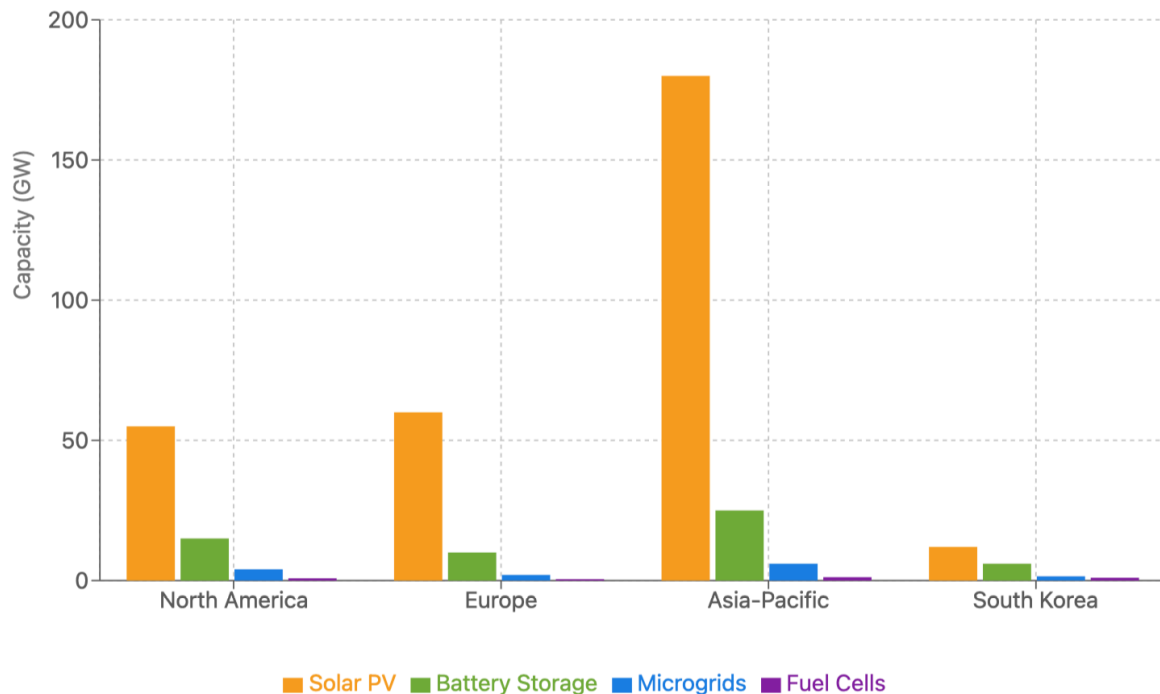
## Regional Insights

**North America (United States & Canada):** The U.S. is the largest market for distributed energy construction heading into 2025. Federal policy is highly favorable – the *Inflation Reduction Act* incentives are catalyzing a nationwide boom in solar, storage, and microgrids<sup>7</sup>. Key regions include **California**, where solar+storage deployments are surging after NEM policy changes and where wildfire resilience microgrids are heavily funded (the state has allocated over \$200 million for community energy resilience hubs). **Texas** is

another hot spot: after the 2021 grid outage, many businesses and communities invested in backup power; Texas now encourages distributed generation (e.g. commercial solar, gas microgrids) to improve resilience, and its ERCOT market is exploring how aggregated DERs can provide grid services. The Northeast (e.g. New York, Massachusetts) continues to push fuel cells and storage via state incentives and clean peak standards. Permitting remains a challenge in parts of the U.S. – e.g., obtaining interconnection from utilities can be slow in the Northeast – but initiatives like SolarAPP+ are spreading (Arizona and California AHJs lead in adoption of instant solar permits<sup>99</sup>). **Canada** is seeing growth in remote microgrids (often solar or wind with batteries to displace diesel in off-grid communities) supported by federal grants. Overall, North America's focus is on resilience and decarbonization: expect more commercial campuses installing microgrids for energy security (hospitals, universities), and a rise in **corporate sustainability projects** (like big-box retail chains adding PV+storage across store fleets). One pain point in North America is labor – skilled electricians and engineers are in short supply, which could constrain the pace of deployments despite strong demand.

### Regional Distributed Energy Deployment Comparison

Installed capacity by technology type and region (2023-2024)



Note: South Korea shown separately to highlight fuel cell leadership

**Europe:** Europe's distributed energy momentum is driven by energy security (post-Ukraine war) and aggressive climate targets. The EU's REPowerEU plan and related policies aim to massively increase renewables and **simplify permitting**<sup>5</sup>. As a result, many European countries are promoting rooftop solar and storage. **Germany**, for instance, has introduced subsidies for home batteries and wants every suitable roof to carry solar PV (some cities now mandate solar on new buildings). **Italy and Spain** saw a spike in residential solar+storage due to incentive programs (and high retail electricity rates making self-generation economical). **France** and **UK** are investing in community-scale batteries and solar farms that can operate as local energy systems. A unique aspect in Europe is the rise of **energy communities** – groups of citizens or businesses co-owning solar, wind, and storage and sharing the benefits. EU directives now provide a framework for these, and 2025 will likely see more community microgrids especially in rural areas or city districts. **Microgrids for resilience** are also getting attention after extreme weather events; for example, Germany is piloting microgrids to keep critical infrastructure running during floods or storms. European grid infrastructure is older, so DER integration requires upgrades – there's a strong push to modernize distribution grids with smart controls (DSOs in Europe are actively deploying technologies to accommodate more DER and even calling for faster grid permitting provisions<sup>28</sup>). An interesting trend is **vehicle-to-grid (V2G)** in Europe: some projects treat electric vehicles as part of the distributed energy mix, using them as mobile storage. Regulatory changes (like UK's support for V2G trials) could make EVs a component of microgrids in the near future. In terms of supply chain, Europe faces challenges securing solar panels (relying on imports) and battery materials, but the EU is funding gigafactories for batteries and incentivizing domestic PV manufacturing to reduce dependency. By region, Germany, Spain, and Italy will likely lead in distributed solar capacity additions in 2025, while the Nordics and UK lead in battery storage projects (often tied to wind farms or EV charging hubs).

**Asia-Pacific:** This region is diverse, with advanced economies like **Japan and South Korea** pushing cutting-edge fuel cell and hydrogen projects, and developing nations focusing on energy access via distributed solutions. **Japan** continues to expand its microgrid implementations, often as part of resilience planning for earthquakes/tsunamis. It has pioneered "smart city" projects where neighborhoods have their own energy systems (solar, fuel cell CHP, and batteries) that can island during grid outages. Japan's government also supports hydrogen – by 2025 there will be more hydrogen fuel cell deployments both in vehicles and stationary, leveraging its substantial hydrogen infrastructure build-out. **South Korea** is heavily investing in hydrogen and fuel cells as well; the new 78 MW hydrogen fuel cell plant (world's largest) is indicative of their strategy to lead this technology<sup>11</sup>. Korea also has solar and battery growth, but space constraints drive them to high-tech solutions (e.g. fuel cells in city centers). **China**, while known for utility-scale projects, also has a vast distributed generation program: it has

promoted "solar PV+storage+EV" combos for commercial parks and is developing "virtual power plant" platforms that integrate thousands of rooftop solar sites and battery banks for grid support. China reportedly installed an astronomical 250 GW of solar in 2023 alone (mostly utility-scale)<sup>29</sup>, but it's also encouraging rooftop solar in rural areas for poverty alleviation. In 2025, we can expect China to continue record DER growth simply due to scale, although data on distributed vs utility split is less reported. **Australia** is a notable part of APAC – extremely high rooftop solar penetration (over 30% of homes in some regions) and now rapidly adding home batteries. Australia is a testbed for DER orchestration: projects like South Australia's virtual power plant (connecting thousands of home Tesla Powerwalls) show how to leverage high DER penetration. As a result, Australian utilities are innovating tariffs and control schemes to manage backfeeding and maintain stability. **India** is another key market: while most renewables there are utility-scale, India has a goal to install a large amount of rooftop solar (40 GW was a target for 2022, though they fell short). They are also exploring microgrids for rural electrification – 10,000+ microgrids are planned by companies like Tata Power in unelectrified villages using solar PV and batteries. So, in India and Southeast Asia (e.g. Indonesia, Philippines), the focus is on **off-grid and mini-grid** deployment to expand energy access. These projects often have NGO or development bank funding and come with unique challenges in maintenance and operations in remote areas.

**Middle East & Africa:** While not a primary market for Bloom Energy-type companies historically, there are emerging opportunities. The Middle East (e.g. UAE, Saudi Arabia) is investing in showcase projects – for example, the UAE's strategy includes solar rooftop mandates, and Saudi Arabia has been trialing solar+storage microgrids to power new tourism cities and to reduce oil power plant usage in remote towns. They have strong sun resources and now the capital to deploy DER as part of diversifying energy. In Africa, the big story is **mini-grids for rural communities** and **commercial/industrial solar** to cope with unreliable grids. Countries like Nigeria and Kenya have booming mini-grid industries, often solar with battery and sometimes backup genset. These typically are smaller (tens or hundreds of kW) but high in quantity – and companies there are innovating with containerized solar kits and pay-as-you-go models. Expect continued growth in African mini-grids in 2025, supported by foreign investment and falling PV/storage costs. South Africa, amid its grid crisis, is seeing a massive uptick in distributed energy: businesses and homeowners are installing solar-battery systems to endure daily load-shedding blackouts. The government has eased regulations to encourage this (e.g. allowing distributed generators up to 100 MW without a license). So South Africa will likely be a top market for commercial behind-the-meter projects in the near term.

In all regions, **supply chain and local capacity** shape what is feasible. For example, Europe and India are pushing local manufacturing to ensure supply of panels/batteries,

while Africa relies on imports which can be slow. Regions prone to disasters (hurricanes, wildfires, etc.) are more urgently adopting microgrids for critical facilities – e.g. we'll see more Caribbean island microgrids (after successes in Puerto Rico with solar+storage at fire stations and community centers).

To summarize regional outlook: The **U.S. and China** lead in absolute numbers for distributed energy additions, Europe leads in policy innovation and integration of DER into grid markets, and Asia-Pacific leads in some emerging tech (fuel cells, V2G) and sheer speed of deployment in certain countries. Developing regions focus on reliability and access, using distributed solutions to leapfrog traditional grids. Each region has its pain points – whether it's lengthy permitting in the U.S., grid saturation in parts of Europe, or financing hurdles in developing countries – but the trajectory everywhere is upward.

Below, we distill some **bullet-point insights by region**:

- **United States:** Record investment wave due to IRA incentives; ~25% increase in distributed solar installs expected in 2024<sup>19</sup>. Key trend is solar+storage norm (residential attachment >25%<sup>20</sup>). Interconnection bottlenecks (2.5 TW waiting) spur focus on non-exporting systems and "zero injection" microgrids to avoid delays<sup>4</sup>. Permitting reforms on horizon (federal and state), plus adoption of automated permitting (SolarAPP+ cut >30-day delays from 13% of cases to <1%<sup>9</sup>). Data center boom (15% power demand growth to 2030) driving ~\$50B in new on-site generation by 2030<sup>13</sup>. Some large tech companies plan diesel genset replacements – e.g. Microsoft's 2024 pilot of a 3MW hydrogen fuel cell system signals future demand for fuel cells<sup>3</sup>. Supply chain: domestic manufacturing ramping up (new panel and battery plants) but near-term equipment lead times still high (transformers 12–30 months<sup>12</sup>).
- **Europe:** Aggressive DER growth as part of energy security – EU solar grew ~40% in 2023<sup>30</sup>. Rooftop solar mandated or incentivized in multiple countries; expectation of *1 TW annual solar installs by 2028 globally, largely driven by China/EU*<sup>29</sup>. Europe's permitting being streamlined – new EC recommendations to fast-track renewables and storage, including allowing tech updates in permits to use latest innovations<sup>55</sup>. High electricity prices make behind-the-meter projects very attractive (industrial companies in Germany, Italy investing in PV+storage to cut costs). Utilities in EU integrating DER via flexibility markets – e.g. UK and France running capacity auctions for battery and demand response from customers. EV proliferation is also a big factor: by 2025, millions of EVs in Europe can potentially serve as distributed storage; trials in the UK, Netherlands for V2G and peak shaving are paving way for broader rollouts. Some European cities (e.g. Vienna, London) are piloting microgrids in urban developments (eco-districts) with

shared PV, communal batteries, and district heating integration. **Grid stability concerns** with so much solar/wind are leading to investments in community-scale storage (UK announced £20m for neighborhood batteries in 2024).

- **Asia-Pacific:** China continues outpacing all in installations (combining utility and distributed). Over 120 GW of distributed (rooftop) solar installed in China by 2023, with government support for rural PV<sup>2929</sup>. Japan and South Korea doubling down on hydrogen – SK targeting **15 GW of fuel cell installations by 2040** and building hydrogen infrastructure; Japan aiming for fuel cell cost reduction through scale (100k hydrogen vehicles/year by the mid-2020s as a proxy target)<sup>31</sup>. Australia will likely hit >50% renewables on its grid in 2025 at peak times, with some states like South Australia regularly seeing >80% from solar/wind – hence lots of *microgrid trials in Australia* for remote communities and mining sites, using solar+storage+diesel hybrids. India is pushing rooftop solar for commercial/industrial due to new net-metering rules (some states allow larger systems with net feed-in). Southeast Asia (Thailand, Vietnam) emerging markets for C&I solar PPAs and microgrids at factories to ensure power stability and lower costs (as grid power can be unreliable or expensive).
- **Middle East & Africa:** Middle East oil producers investing in showcase green projects – e.g. NEOM (Saudi Arabia) mega-city to run on 100% renewables with distributed generation, Dubai installing PV on all viable rooftops via Shams Dubai initiative. Africa: Off-grid solar home systems and mini-grids continue to grow with support from World Bank, etc. Over **30 African nations** now have plans or tariffs for mini-grids; Nigeria is a leader with dozens of solar hybrid mini-grids commissioned in 2023 and hundreds more in pipeline thanks to subsidy programs. South Africa's private sector DER boom: in 2023 it was estimated >4 GW of private solar (mostly commercial) are in development to alleviate load-shedding – 2025 will see many of these built, along with storage, as regulations have been loosened.

## Industry Segment Highlights

Finally, we break down trends and outlooks by major **industry segments/technology categories** in the distributed energy domain for 2025:

- **Fuel Cells & Hydrogen:** Stationary fuel cells (using natural gas or hydrogen) are gaining traction as reliable, clean power sources for commercial facilities and microgrids. Costs remain higher than diesel gensets, but falling – plus they qualify for 30% ITC incentives now<sup>8</sup>. In 2025, expect more high-profile deployments of fuel cells as backup power at data centers and large campuses. Some data center operators aim to eliminate diesel: **trials by Microsoft, Google, Equinix** in 2023-24



will inform broader adoption<sup>321</sup>. Public sector interest is strong too: hospitals in California and New York are installing fuel cell systems (often 1–5 MW) to both lower emissions and ensure power during outages. **Hydrogen supply** is the linchpin – while today most stationary fuel cells run on natural gas (internally reformed to hydrogen in the cell), the future is fueling them with green hydrogen. The main hurdle reported is securing low-cost, clean hydrogen<sup>3</sup>. With massive green hydrogen projects under development (thanks to IRA and EU incentives), by late-decade more hydrogen will be available for power use. South Korea remains the world leader in stationary fuel cell capacity (1+ GW deployed)<sup>10</sup> and continues to build out its hydrogen economy (e.g. fuel cell power plants providing baseload to the grid). **Outlook 2025:** steady growth in fuel cell orders (Bloom Energy had record backlog entering 2024), integration with microgrids (fuel cells paired with batteries and solar for 24/7 zero-emission microgrids), and initial commercial adoption of electrolyzers+fuel cell loops (using surplus solar to produce hydrogen, stored and then used in fuel cells at night). We also anticipate more **PEM fuel cells** (which can dynamically ramp, good for backup) complementing the dominant **SOFCs** (solid oxide, efficient for constant output). In sum, fuel cells are shifting from niche to mainstream in certain segments – critical facilities, datacenters, telecom (for tower backup), and possibly multi-family residential high-rises (as an alternative to diesel gensets in dense urban areas). Hydrogen fueling infrastructure development (H2 pipelines, delivery trucks) in hubs like California and Korea will further support this sector.

- **Solar PV & Battery Storage:** Solar and storage are the workhorses of distributed energy, and 2025 will be a banner year for both. Solar PV costs are at all-time lows globally; module oversupply has made panels cheap<sup>17</sup>, though U.S. prices are a bit higher due to import controls. We expect a **record volume of rooftop/commercial solar installations** in 2025 – potentially the U.S. will install 25–30 GW of solar just in one year (including utility-scale)<sup>20</sup>, and globally annual installs could approach 400–500 GW. On the distributed side, business models like third-party leasing and community solar are expanding access. Community solar (shared arrays that households subscribe to) is on the rise in the U.S. (federal support via DOE programs) and in Europe (energy communities directive). For **battery storage**, 2025 is poised for a huge leap. The U.S. alone is set to add ~15 GW of storage in 2024 (all scales)<sup>20</sup>, and many of those projects will come online in 2025. Importantly, a big chunk of new storage is distributed: in the U.S., residential battery installations hit record highs each quarter of 2023 despite supply challenges<sup>20</sup>. Now with costs dropping, we anticipate residential and commercial storage to grow even faster. Globally, battery manufacturing capacity is increasing rapidly (China, EU, U.S. new gigafactories), meaning supply constraints should ease for lithium batteries by late 2025. We might also see **new chemistries**

breaking in: LFP (lithium iron phosphate) has already become popular for stationary storage due to its safety and low cost, and alternatives like sodium-ion batteries could appear in pilot projects in 2025 as a lower-cost option free of lithium/cobalt constraints. **One trend to watch:** hybrid systems – nearly **53% of solar in U.S. interconnection queues is proposed as hybrid with storage**<sup>4</sup>, and while queues aren't reality, it shows the industry's mindset to pair everything with storage. This applies behind-the-meter too: customers increasingly want solar with a battery rather than solar alone. As a result, companies are offering integrated packages (PV + battery + EV charger + smart control). By 2025, some markets (California, Hawaii, Australia) will have more than half of new solar installs include storage. **Grid interaction:** More batteries mean more ability to provide grid services; aggregated residential batteries are now actively helping utility networks in peak shaving (e.g. Tesla's Virtual Power Plant in California). We expect utility programs that reward customers for allowing their batteries to be used (via an aggregator) – essentially **making virtual power plants an everyday reality** in states like California, New York, and Vermont. This provides extra value to distributed storage and will spur further adoption.

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